

ZACH EDDS

GRAPHIC DESIGNER



ABOUT ME

Contact

Zachary Edds
706-264-1027
www.zachedds.com
zedds5115@gmail.com

Education

Savannah College
of Art and Design
BFA Graphic Design
Atlanta, Georgia | May (2020)

SKILLS

Software

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Lightroom
Microsoft Office
Keynote

Expertise

Brand Development
Motion Design
Logo Design
Illustration
Print Production
Publication Design
Typographic Design
Social Media Management
Product Photography
Portrait Photography

Soft

Time Management
Team Communication
Design Research
Concepting
Story Boarding
Color Theory

WORK EXPERIENCE

Graphic / Motion Designer

Hartmann Studios - Atlanta, GA

Independent Contractor: February 2021 - Present | Full Time: February 2022 - Present

- Work in an online setting with a diverse team of creative minds to deliver custom experiences designed within the client's specific branding and desired visions.
- Diligently communicate with high profile clients such as *The Home Depot*, *Sleep Number*, and *Adobe* to provide diverse, communicative designs that stand out.
- Convene in weekly meetings to diminish work related strains and strategize to further improve upon productivity, efficacy, and creativity for all designers
- Utilize Adobe suite and Keynote to achieve a high degree of quality graphics

Graphic Designer & Printer

Village Print Shoppe - Fort Oglethorpe, GA

September 2020 - January 2021

- Strategize with businesses and smaller clients to design marketing material
- Optimize designs for an efficient and smooth print production work flow
- Maintain clean file organization within the shoppe's personal server
- Utilize knowledge of paper types and printers to effectively produce the client's desired work with a quality look and feel

Student Ambassador

SCAD - Atlanta, GA

July 2019 - May 2020

- Provide education filled tours of the SCAD Atlanta campus and its many buildings
- Utilize my knowledge and experiences with the institution to provide comfort to any visitors who may come prepared with questions/concerns about the college
- Work in several volunteer based activities on and off campus

Summer Programs Assistant

SCAD - Atlanta, GA

June 2019 - July 2019

- Responsible for overseeing students enrolled in the SCAD summer programs
- Participate in off-campus field trips and educational activities with the students to explore the benefits and excitement of the surrounding Midtown Atlanta area
- Aid students through workshops and set them up for success in a mentor role

PUBLICATIONS

(2020) SCAN Magazine Winter (A student organized publication) | Atlanta, Georgia
(2020) SCAN Magazine Spring (A student organized publication) | Atlanta, Georgia
(2020) 'Ok, So' Podcast illustration Display - "Sam Eckersley Portrait" | Digital
(2021) 'Ok, So' Podcast illustration Display - "J. Howell Portrait" | Digital