HEREDITARY
SCRIPTBOOK

ZACHARY EDDS

HEREDITARY

Hereditary is a horror film writer
and directed by Ari Aster under the
independent film studio, A24. This
book evokes the stress, pain, and fear
that is so masterfully portrayed in
the film.

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CONCEPT

The goal with this project was to dive deep into a beloved movie and find the core mechanics of why I love the film so much. After several watches, I was to then create a visual representation of the script for the film using only typography techniques and very minimal amounts of shapes. Designing and producing the book were to be of the most importance.
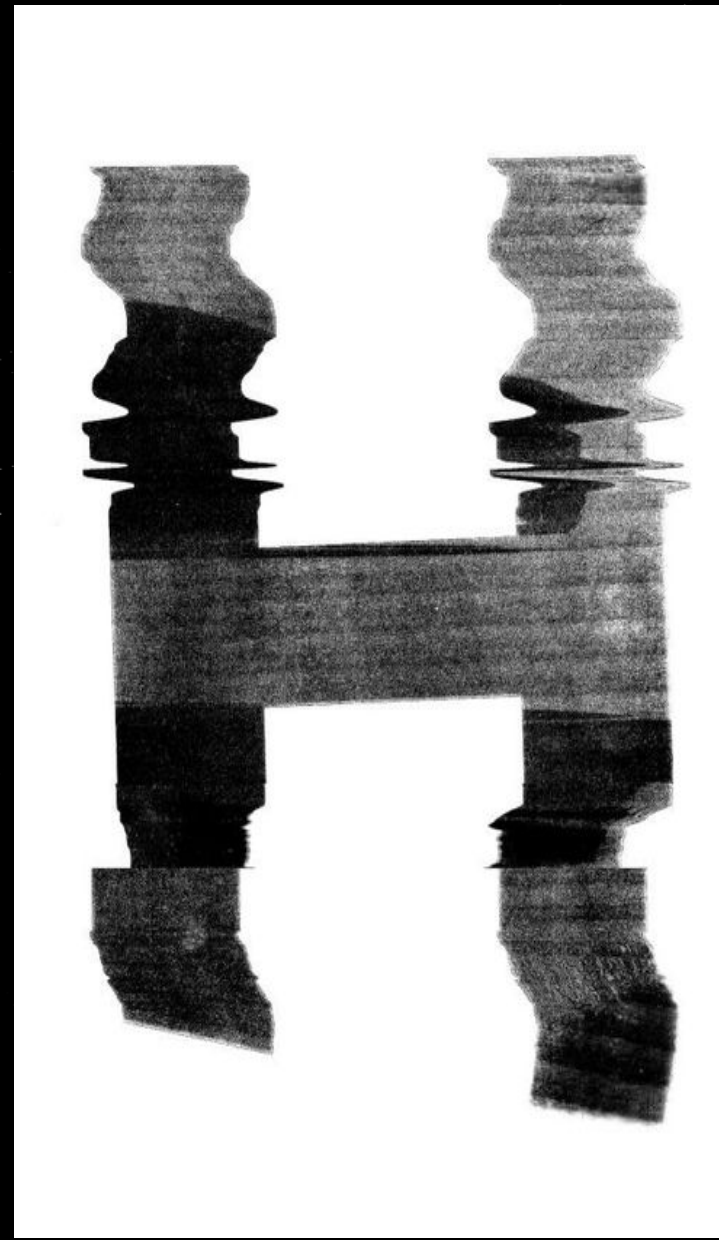
HEREDITARY

MOODBOARD

DARK

BROODING

CREEPY

TEXTURED

HEREDITARY

PAGINATION

HEREDITARY

METHOD

During the creation of the book, I wanted to create a sense of agony. since there are several scenes with the same feeling in the actual film. To portray this can be difficult on digital devices. When trying to rec-reate this feeling I would compose type and print a test piece then scan the piece. While the piece was scanning though, I would wipe it away or smudge it around or even crumple it until I got the desired affect that I was looking for.

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OUTCOME

The finished book is visually simple in its limited black & white color palette. With visual hierarchy and visually calm movements sprinkled throughout, I was able to portray the same emotions present in the actors inflections and overall tone in the very unnerving horror film.

THANK YOU